June 9, 1978

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CITY COUNCIL

FROM:

PAUL D. BROTZMAN, DEPUTY CITY MANAGER

SUBJECT: DIAL-A-RIDE FARES

In order to reduce the city's cost for the operation of Dial-A-Ride program, it will be necessary for the city council to authorize one or a combination of the following three actions:

> Increase fares a.

Reduce hours of operation

Restrict eligibility for Dial-A-Ride usage.

At this point I do not feel it is justified to recommend limiting the service to senior citizens or any other specific group of Claremont residents. Nor do I feel that it would be equitable to raise the cost per ride to \$1.00 for all users. Nor do I feel that it would be feasible to limit the 50¢ fare to only three or four hours per day. Based on an assessment that is more intuitive than analytical, it is my feeling that Dial-A-Ride fares for all persons over 62 years of age should be retained at 50¢. Dial-A-Ride fares for all others should be increased to \$1.00 per trip, and that the hours of subsidized operation be reduced by 25% and be limited to 9:00 a.m. through 4:00 p.m., Monday through Friday. It should be pointed out that Dial-A-Ride service would remain in effect 24 hours per day, 7 days per week, but that the cost to all riders would be \$1.50 per ride during the non-subsidized hours of service.

RECOMMENDATION:

That the city council authorize the increase of Dial-A-Ride fares from 50¢ per trip to \$1.00 per trip for all persons under 62 years of age and set the hours of subsidized operation from 9:00 a.m. to 4:00 p.m., Monday through Friday.

Respectfully submitted,

Paul D. Brotzman

Deputy City Manager

PB/ts

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